

**Lincoln Public Library Board
POLICY MANUAL**

SECTION: BOARD GOVERNANCE AND ADMINISTRATION **INDEX: B-8**
TOPIC: Library Advocacy **PAGE: 1 of 2**
DATE: April 2003 **REVISED: April 2006, September 2012; April 2017**

Purpose

To identify the advocacy process for the Lincoln Public Library Board.

Policy Statement

The role of Library Board and staff as advocates for the Lincoln Public Library is a vital one. It is for this reason that advocacy is a priority in the Library's Strategic Plan. The Lincoln Public Library Board will encourage and enable its trustees and staff to be trained in and knowledgeable about issues involving advocacy.

These include:

- i. Raising the community's awareness of the cost-effective programs and services provided by the Library;
- ii. Ensuring that the Town of Lincoln Council, as the primary funding source, is informed about the essential services that the Library provides to the community;
- iii. Supporting the efforts of provincial and national library organizations to secure provincial and federal funding levels that respond to the needs of the library community;
- iv. Encouraging non-government financial and other support for the library's programs and services;
- v. Fostering closer relationships with local schools and other community organizations;
- vi. Promoting public library networks and the value of resource sharing among libraries in the region and province-wide.

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The Board, *through its annual strategic planning process* (delete) **through the objectives of the strategic plan**, is committed to active and ongoing advocacy by engaging in the following:

- i. Providing trustees and staff with advocacy training opportunities;
- ii. Developing an Advocacy Plan.