

Lincoln Public Library Newsletter



www.lincoln.library.on.ca

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January 2019

Happy New Year!

There's so much happening @ your library! New this year — **Lunch & Learn**, a monthly collaboration between the Lincoln Chamber of Commerce and the library designed to share resources, provide information and build skills. Information on this and dozens of other programs for all ages is in our Winter 2019 Programs flyer, available in each branch or online.



*Introducing a new
e-resource!*



Gale Small Business Builder is a step-by-step online planning tool for starting, managing and optimizing a business or nonprofit. The program's intuitive dashboard walks you through five areas of exploration to develop a business plan focused on long-term success.

Gale Small Business Builder provides a framework to help you move through the entire business development lifecycle:

Entrepreneur Profile This tool can help you explore what you can bring to the table as an entrepreneur and assess where you stand in preparing to start a business. A one-page summary of you as an entrepreneur is generated.

Business Ideation You can employ tools to plan the high-level framework in which your business will operate.

Break-Even Analysis Delivers insight to determine when your business will be able to cover expenses and begin to realize a profit.

Business Plans Creates a plan that can be presented to potential investors and lenders, including Executive Summary, Lean Business Plan, Full Business Plan and Strategic Marketing Plan.

Financial Projections A robust analysis of a company's financial future.

Tools for nonprofits Specific tools and features aligned closely to the needs of the social entrepreneur such as a Mission Canvas, Bylaws Template and Nonprofit Pitch Deck.

Get started now! Simply go to www.lincoln.library.on.ca, and click on Services/Resources for Small Businesses.

Need help with your **New Year's Resolutions**? Start @ your library. Whether you want to eat better, read more or start a new hobby, here are just a few of the many new titles that can help you achieve your goals!

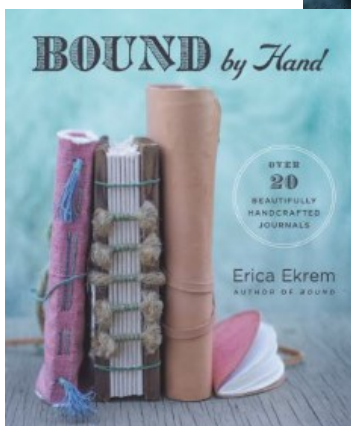
Earth to Table Every Day: Cooking with Good Ingredients through the Seasons
by Jeff Crump

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Your Healthiest Healthy: 8 Easy Ways to Take Control, Help Prevent and Fight Cancer, and Live a Longer, Cleaner, Happier Life
by Samantha Harris

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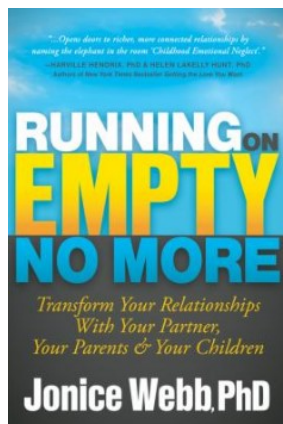
Bound by Hand: Over 20 Beautifully Handcrafted Journals
by Erika Ekrem

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Running on Empty No More: Transform Your Relationships with Your Partner, Your Parents and Your Children

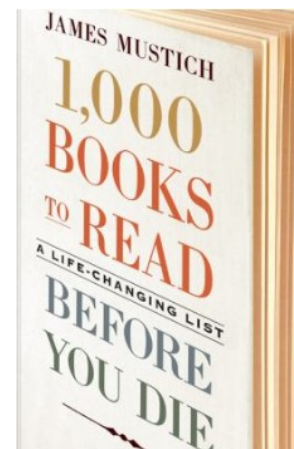
by Janice Webb

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1,000 Books to Read Before You Die: A Life-Changing List
by James Mustich

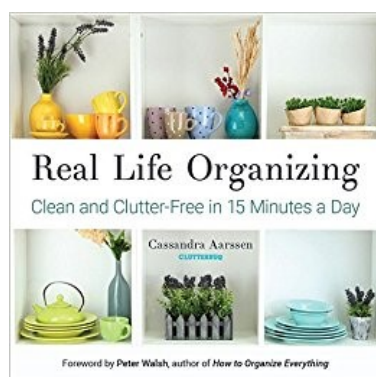
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Real Life Organizing: Clean and Clutter-Free in 15 Minutes a Day

by Cassandra Aarssen

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Flavor!: Delicious, Whole-Food, Plant-Based Recipes To Cook Every Day
by Darshana Thacker

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